

Saint Joseph's College
Wellehan Library
International Management (IN 303)
Resource Guide

Print Resources:

Ember, M., & Ember, C. R., et al. (Eds.). (2001). *Countries and their cultures* (Vols. 1-4). New York: Macmillan Reference Group.

(Call number: REF GN 307 .C68 2001)

Keillor, B. D., et al. (Eds.). (2007). *Marketing in the 21st century* (Vols. 1-4). Westport, CT: Praeger.

(Call number: REF HF 5415 .M2194 2007)

Levison, D., et al. (Eds.). (1991). *Encyclopedia of world cultures* (Vols. 1-10). Boston: G.K. Hall & Co.

(Call number: REF GN 307 .E53 1991)

Malonis, J. A. (Ed.). (2002). *Gale encyclopedia of e-commerce* (Vols. 1-2). Detroit, MI: Gale.

(Call number: HF 5548.32 .G35 2002)

Martin, J. S., & Chaney, L. H. (2006). *Global Business Etiquette: A guide to international communication and customs*. Westport, CT: Praeger.

(Call number: REF HF 5389 .M375 2006)

Morrison, T., & Conaway, W. A. (2006). *Kiss, bow, or shake hands: The bestselling guide to doing business in more than 60 countries* (2nd ed.). Avon, MA: Adams Media.

(Call number: REF HF 5389 .M67 2006)

Turner, B. (Ed.). (2009). *The statesman's yearbook 2009: The politics, cultures and economies of the world*. New York: Palgrave Macmillan.

(Call number: REF JA 51 .S7 2009)

Ebooks Retrievable from Minerva Catalog:

Helms, M. M. (Ed.). (2006). *Encyclopedia of management* (5th ed.). Retrieved from

<http://minerva.maine.edu/search/tgale+virtual+reference/tgale+virtual+reference/1,1,47,B/1856~b2365353&FF=tgale+virtual+reference+library&21,,47,1,0>

Kolb, R. W. (Ed.). (2008). *Encyclopedia of business ethics and society* (Vols. 1-5). Retrieved from

[http://minerva.maine.edu/search/X\(business\)&searchscope=33&Da=&Db=&m=x&SORT=D/X\(business\)&searchscope=33&Da=&Db=&m=x&SORT=D&SUBKEY=%28business%29/1,2,2,B/1856~b2669551&FF=X\(business\)&searchscope=33&Da=&Db=&m=x&SORT=D&1,1,,1,0](http://minerva.maine.edu/search/X(business)&searchscope=33&Da=&Db=&m=x&SORT=D/X(business)&searchscope=33&Da=&Db=&m=x&SORT=D&SUBKEY=%28business%29/1,2,2,B/1856~b2669551&FF=X(business)&searchscope=33&Da=&Db=&m=x&SORT=D&1,1,,1,0)

Minvera Catalog Subject Search:

Try a subject search in the Minerva catalog using “International Business Enterprises.”

Database Resources:

Search *LexisNexis* and *ProQuest Newspapers* for national and international newspapers.

LexisNexis: LexisNexis Country Profiles contains economic, business, and political risk information on about 190 countries. It includes over 300,000 articles and other documents from important sources, all provided in full-text format. The database is updated every day.

Country Profiles option can be found by clicking of the Business tab. Use this link for suggestions for searching Country Profiles:

http://www.lexisnexis.com/help/global/globalhelp_frameset.asp?locale=en_US&lbu=US&adaptation=academic&sPage=null&vcKBArticleID=AcaForms_Countries&sAnchor=structure

Business Source Premier: BSP is the industry’s most used business research database, providing full text for more than 2,300 journals, including full text for more than 1,100 peer-reviewed business publications. Additional full-text, non-journal content includes market research reports, industry reports, country reports, company profiles and SWOT analyses.

BSP Sample Advanced Search:

- Click to select the “Advanced Search” link.
- Enter your country of interest in the search field.
- From the “Select a Field” drop-down menu, select “GE Geographic Term.”
- Select the “Full Text” limit.
- Set the “Published Date from” limit if applicable.
- Select from the available information under the “Source Topics” listing on the left-hand side of the screen.

***Remember *BSP* offers “Cite this article,” a feature that provides actual APA citations. Be sure to confirm the accuracy of these citations.

Web Resources:

Background Notes (<http://www.state.gov/r/pa/ei/bgn/>)

CIA World Factbook (<https://www.cia.gov/library/publications/the-world-factbook/>)

BUYUSA.GOV (<http://www.buyusa.gov/home/>)

- Click on “Enter Here” from “Do you export U.S. products or services?”
- Use the drop down menu under “Find Export Information by Country” to find information about your country of interest.
- Results will vary. Use left-hand sidebar to view available information.

EXPORT.GOV (<http://www.export.gov/>)

***Do not overlook this site!

Export Basics:

- From the “I Want To” menu, select “Learn About Export Basics.”
- View the Export University 101 pre-recorded webinar.
- Under “Start here!” click on the “Basic Guide to Exporting” link.

Step-by-Step Market Research:

- Under the “Find Opportunities” option, click on “Market Research.”
- Under the first “Market Research” heading, click on the Step-by-Step link.
- Follow the links found under each suggested step.

Market Research Library:

- Under the “Find Opportunities” option, click on “Market Research.”
- Under the second “Market Research” heading, click on the “Market Research Library” link.
- A simple registration may be required to access some documents.

Search Google using Country Codes:

Google country search pages may lead to country specific information regarding office furniture manufacturers in your selected country.

Use this URL <http://ftp.ics.uci.edu/pub/websoft/wwwstat/country-codes.txt> to locate a country code of interest. Use your country code to search a specific Google country page. For example, AM is the country code for Armenia. To search Google’s Armenia page, the web address would be <http://www.google.am/>.

APA Related Websites:

How to Write an APA Paper with Microsoft Word 2007 from Baltimore County Community College:

http://www.bccc.edu/887421129114724/lib/887421129114724/MLA_and_APA/How_to_Write_an_APA_Paper_with_Microsoft_Word_2007.pdf

This document identifies all of the necessary settings appropriate for Word 2007 in order to create an APA formatted paper.

The following links offer good suggestions for handling business resources using APA format:

<http://www.library.umass.edu/subject/business/citationstyle.html>

<http://library.uncc.edu/files/3/usbus/citation.doc>

http://www.ggu.edu/university_library/research_assistance/research_assistance_citing_sources/apa_reference_list (Includes examples for webinars, television programs, and personal interviews.)