



Saint Joseph's College of Maine
 Division of Graduate and Professional Studies
 Manchester Community College



A.S. Marketing – B.S. Business Administration-Specializations

Completion Plan Review Date: 07/22/2013

Articulation Degree Plan Table

SJC/GPS & MCC2013-2014 Catalogs		
<i>MCC A.S. Marketing</i>		Credits
ACCT 113 Accounting & Fin Reporting I	(SJC Equivalent: AC 210)	3
ACCT 123 Accounting & Fin Reporting II	(SJC Equivalent: AC 211)	3
BUS 115 Retail Management	(SJC Equivalent: Business Elective)	3
BUS 210 Organizational Communication	(SJC Equivalent: BA 111- GE)	3
BUS 212 Business Law	(SJC Equivalent: BA 301)	3
CIS 110 Microsoft® Computer Applications	(SJC Equivalent: General Elective)	3
ECON 134 Macroeconomics	(SJC Equivalent: BA 202)	3
ECON 135 Microeconomics	(SJC Equivalent: BA 201)	3
ENGL 110 College Composition	(SJC Equivalent: EH 106& 1 CR GE)	4
ENGL 113 Oral Communications	(SJC Equivalent: General Elective)	3
GDES 110 Page Layout	(SJC Equivalent: General Elective)	3
INT 101 College Success Seminar	(SJC Equivalent: General Elective)	1
MATH 131 Elementary Algebra	(SJC Equivalent: MA 105)	3
MATH 202 Probability & Statistics	(SJC Equivalent: MA 205& 1 CR GE)	4
MKTG 125 Principles of Marketing	(SJC Equivalent: MK 201)	3
MKTG 135 Global Consumer Behavior	(SJC Equivalent: MK 305)	3
MKTG 205 International Marketing	(SJC Equivalent: IN 310)	3
MKTG 210 Advertising	(SJC Equivalent: MK 301)	3
MKTG 224 Sales and Sales Management	(SJC Equivalent: SA 304)	3
MKTG 282 Marketing Research	(SJC Equivalent: MK 302)	3
Foreign Language/Humanities/Fine Arts Elective	(SJC Equivalent: Humanities)	3
Science Elective	(SJC Equivalent: Science)	3
MCC A.S. Business Admin. – Total Credits Toward Degree Completion:		66
SJC/GPS General Education/ Required Core Courses to be taken at MCC		
PHIL 240 Ethics	(SJC Equivalent: PH 210)	3
History	(Any MCC History Course)	6
Humanities	(Any MCC theory based Fine Arts, Political Science, History, Philosophy)	3
Science	(Any MCC Science course)	3
Social Science	(Any MCC Psychology, Sociology or Political Science Course)	6
General Elective		5
Specialization Requirement	**Choose ONLY 3 CR from one specialization area below for transfer**	3
Additional Credits Earned at Manchester Community College:		29
Total Credits Earned at Manchester Community College:		95
SJC/GPS Business Administration/Gen Ed Core Degree Completion Courses		
BA 306 Business Ethics		3
BA 350 MIS for Management		3
MG 309 Organizational Behavior		3
MG 410 Strategic Management		3
EH 107 English Composition II		3
Philosophy		3

18 credits within the Business Administration specialization must be taken at Saint Joseph's College

Transcripts are reviewed on an individual basis

Theology		3
Total Gen Ed & Core Degree Courses Earned at SJC:		21
<u>B.S.B.A- Management Specialization</u>		
MG 307 Small Business Management	<i>(MCC Equivalent: BUS 124)</i>	3
MG 311 Change Management		3
MG 320 Conflict Management		3
MG 330 International Management		3
MK 402 Entrepreneurship		3
Total Management Specialization Courses Earned at SJC:		12
<u>B.S.B.A. Accounting Specialization</u>		
AC 310 Intermediate Accounting I	<i>(MCC Equivalent: ACCT 220)</i>	3
AC 311 Intermediate Accounting II	<i>(MCC Equivalent: ACCT 221)</i>	3
AC 312 Federal Taxes	<i>(MCC Equivalent: ACCT 243)</i>	3
AC 313 Cost Accounting	<i>(MCC Equivalent: ACCT 213)</i>	3
AC 401 Auditing		3
Total Accounting Specialization Courses Earned at SJC:		12
<u>B.S.B.A. Marketing Specialization</u>		
MK 301 Advertising	<i>(MCC Equivalent: MKTG 210)</i>	3
MK 302 Marketing Research	<i>(MCC Equivalent: MKTG 282)</i>	3
MK 307 Customer Service		3
MK 401 Marketing Management		3
SA 304 Sales Management	<i>(MCC Equivalent: MKTG 224)</i>	3
Total Marketing Specialization Courses Earned at SJC:		12
Total Credits Earned Through Saint Joseph's College/GPS:		33
Saint Joseph's College B.S. Business Administration Total Credits:		128

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